



(ABOVE) AMERICAN OVERLAND ADVENTURES LOGO
(MIDDLE) INJUNG OH WEBSITE
(BELOW) PAUL VALLAS MAYOR CAMPAIGN BANNER

# CLIENTS (2000-2022)

**PEPSICO** 

**MICROSOFT** 

INJUNG OH

CONTENT FIRST

ZHOU B ART CENTER

TRINITY CONSTRUCTION

JW MERC FOODS

US - JAPAN BUSINESS COUNCIL

BRITISH EMBASSY -WASHINGTON

U.S. SWISS EMBASSY

PAUL VALLAS FOR MAYOR

DATACON

DR. MOLLY FORCE ND

RAINN (FOUNDED BY TORI AMOS)

TENDERPAWS YOGA

AMBIANCE SUITES

MARK PEARSON MUSIC

**CASINO SHUTTLE** 

COUNTRY HOUSE RESTAURANT

**RELIANCE ACCOUNTING** 

**VOLOSSOM** 

BANDZA CONSTRUCTION

SU YANG - ARTIST

KCM ACCOUNTING

1776 RESTAURANTS

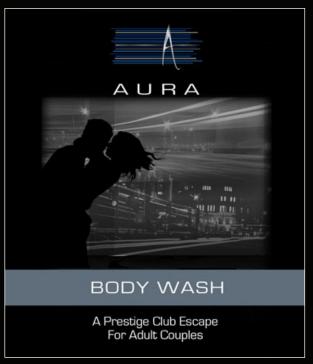
PACIFIC 1 MORTGAGE

**CLEARSOUNDS** 

PRESTIGE CLUB

DREAMWORKS SKG





/// AMBIANCE SUITES BILLBOARD DESIGN (ABOVE)

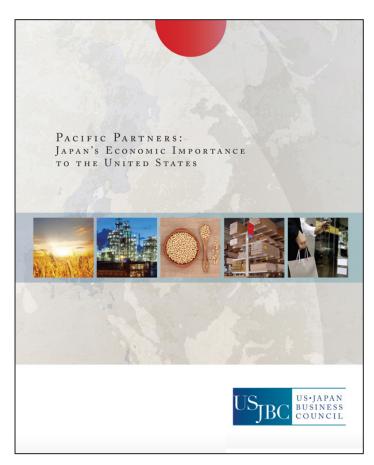
AURA BODY WASH LABEL (LEFT)

QUATTRO VIRAL PROMOTION (BELOW)

CLEARSOUNDS AUDIO APP BANNER (BOTTOM)











COVER DESIGNS FOR:

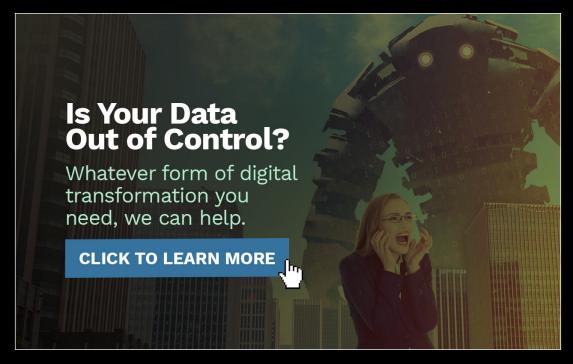
PACIFIC PARTNERS - US • JAPAN BUSINESS COUNCIL

STERLING ASSETS IV: BRITISH EMBASSY WASHINGTON

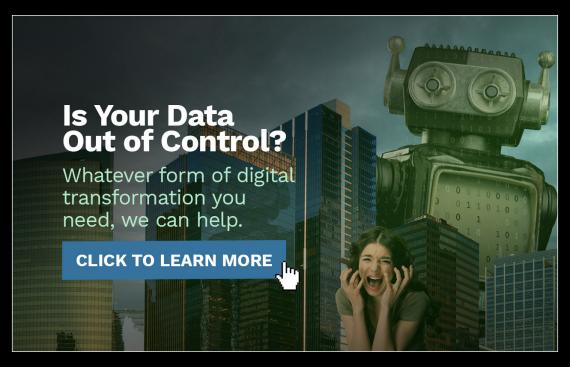
SWISS DIRECT INVESTMENTS - U.S. SWISS EMBASSY

COMMISSIONED BY CONTENT FIRST



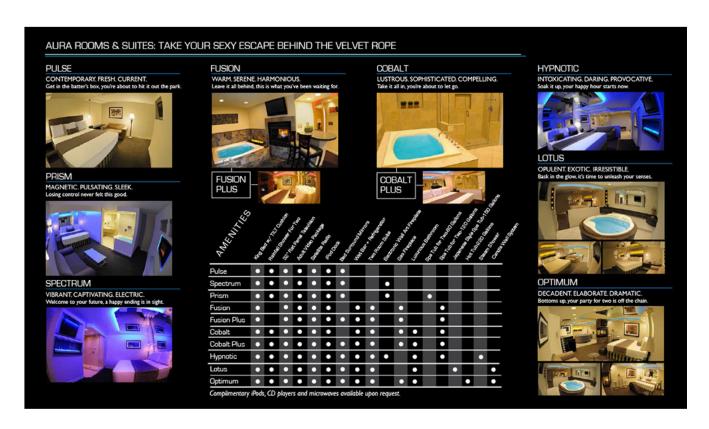












COUNTRY HOUSE



# ORDER ONLINE TODAY

The Country House Restaurant now has secure online ordering. Click below to place your order now!

TORDER ONLINE

Hungry and tired of cooking? Or just miss your friends here at Country House? Don't worry, you know us... our kitchen is still humming. In addition to being back open for indoor dining, our cozy, exclusive patio is open and covered, please come see us!

We are open for indoor and outdoor dining, pick-up, and curb-side pick-up every day from 8:00am-7:15pm. We also now offer online ordering here on the website!

# Summer Catering!! 10% off!!

Are you looking to host a delayed Graduation party, summer get together, or even a casual or full service wedding? Let us craft a menu and even help plan your event (any size). Mention this add and hold your event any time through August 31st to receive 10% off your order. Call us at 708-389-4618 and ask for Dave, John, or Paul. Check our our new catering menu below and our "Catering" tab for the menu along with more details about our catering services.

BREAKFAST MENU

LUNCH/DINNER MENU

CATERING MENU

FAMILY BRUNCH CATERING PACKAGE





# DONATE TODAY FOR THOSE IN NEED

We are raising money to continue to serve our community at the highest level! In our first day we are proud to say that we sent over 200 meals to the seniors, families and kids needing a hot meal. We want to keep our employees active, and help them feed their families.

CHIP IN!

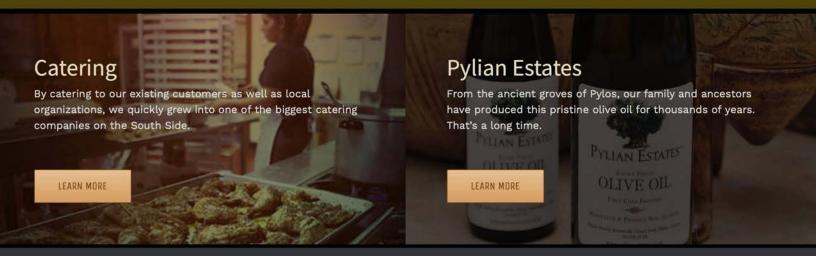


# AS FEATURED ON NBC 5 CHICAGO

Restaurant and Chicago Heights Residents Team Up to Provide Free Lunches

Residents in south suburban Chicago Heights are teaming up with a local restaurant to make sure kids receive meals during this time of need. NBC 5's Leeann Trotter reports.

WATCH NOW

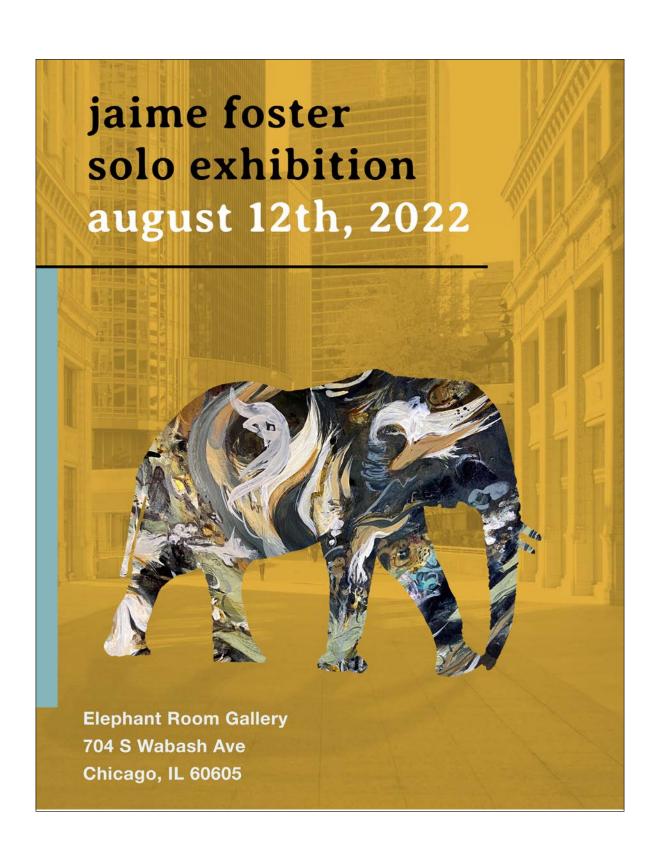


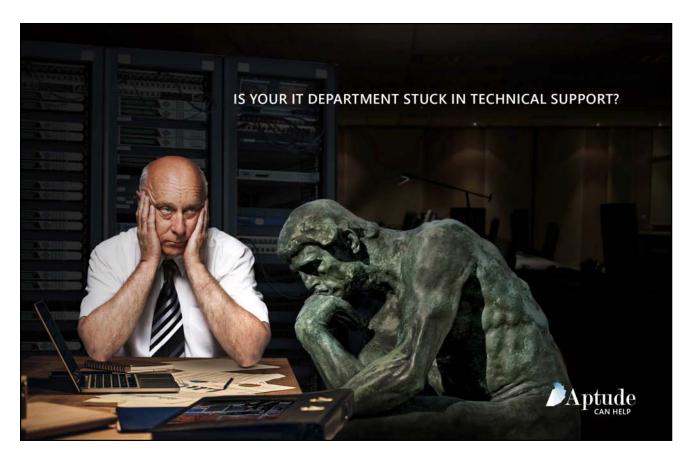
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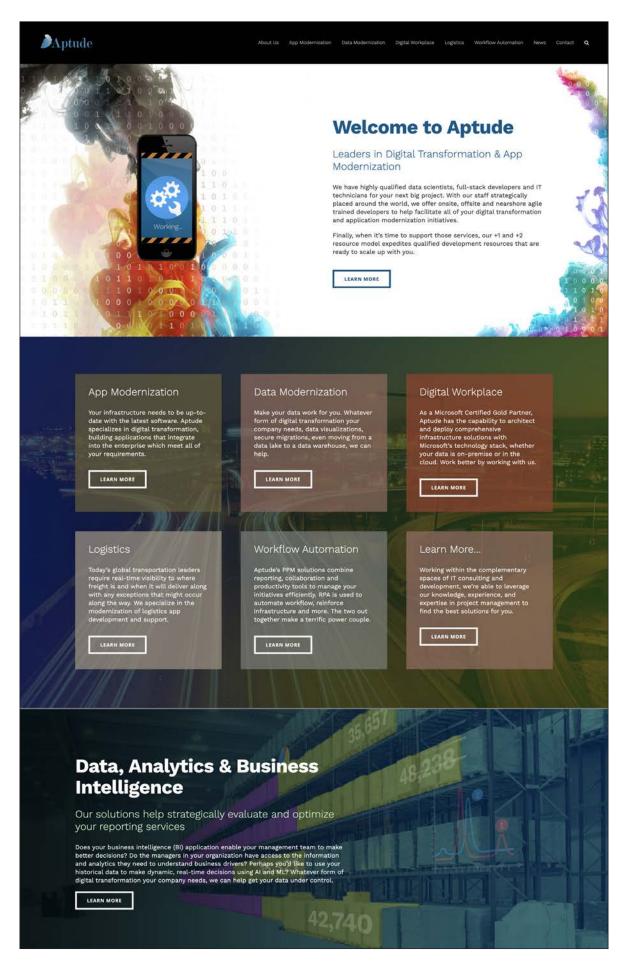


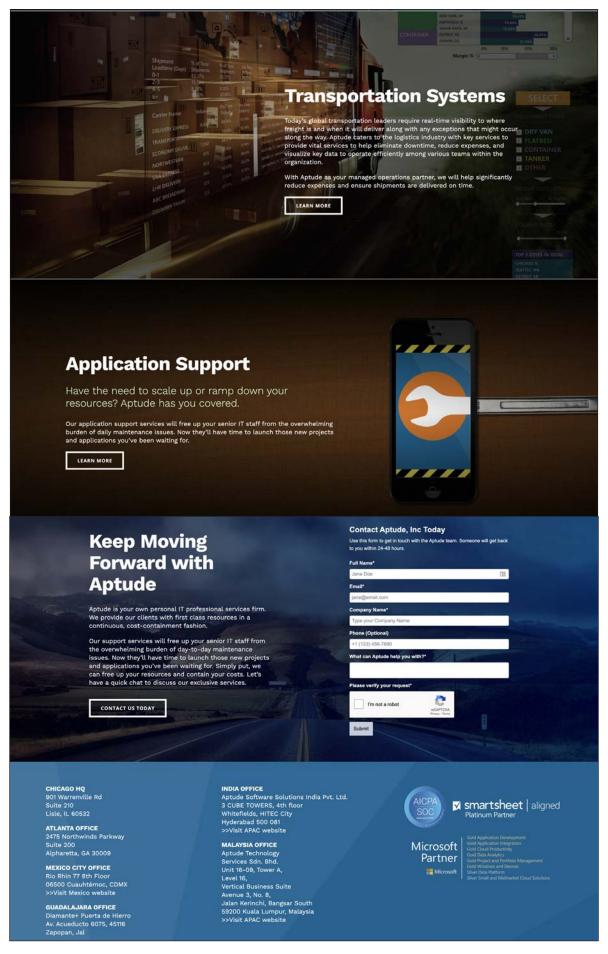








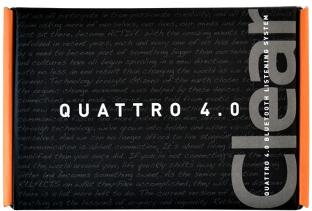




# aptude.com/data-science/ APTUDE'S PERIODIC TABLE OF TECHNOLOGICAL PROFICIENCIES Ai Etl BdPa De De DV Artificial Intelligence ETL Process Data Visualization Big Data 11 12 13 14 NID Dn D) DITT DW 011 50 51 52 53 80 Pbi EX Hdb Ib Sm DISCIPLINES **Data Engineering Data Warehousing** Our Data Practice which focuses on preparing data Central repositories of integrated data from so it can be used in data analytics, data visualization, one or more disparate sources or data science **Data Pipelines Data Architecture** Consolidate data from multiple sources and Experienced Guidance in how data is collected, arranged, integrated, and put to use in data systems make it available for analysis and visualization and in organizations **Database Management** Store, retrieve, define, and manage data **ETL Processes** in a database Extract, transform, load data from one database to another (usually, a data warehouse) **Technical Project Management** Expert Program, Portfolio, and Project Leadership **Data Visualization** of your data projects Charts, graphs, maps, and dashboards that provide an accessible way to see and understand trends, outliers, and patterns in data TOOLS Machine Learning Computer algorithms that improve automatically **PowerBI** Microsoft data visualization and dashboarding tool through "learning" **Tableau** Industry-leading data visualization tool **Big Data** 6 Large volumes of data, both structured and unstructured **Smartsheet** Technical project management using Smartsheet **Artificial Intelligence** Algorithms designed to make decisions, often using real-time data **Excel** Powerful Microsoft spreadsheet tool Predictive Analytics Analyze current and historical facts to make predictions about future or LANGUAGES Hadoop A robust Big Data programming framework otherwise unknown events 80 Deep Learning A facet of machine learning based on artificial YOU Python BETTER Our preferred Programming Language for Data Science Projects neural networks with representation learning KNOW IT Natural Language Processing A mix of linguistics, computer science, and artificial intelligence concerned with how to program Structured Query Language Programming language to manipulate data in your databases computers to process and analyze large amounts of natural language data **READY FOR DATA SCIENCE?** Aptude Contact Aptude today by calling 630.692.6700 or email info@aptude.com

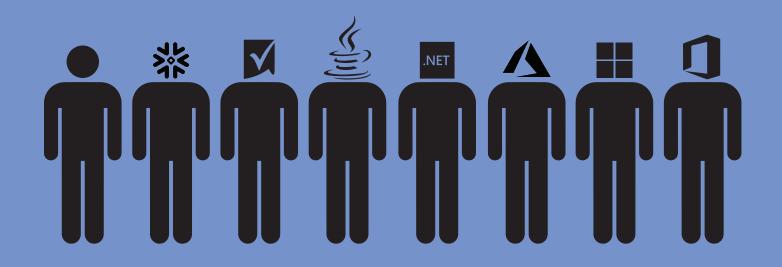


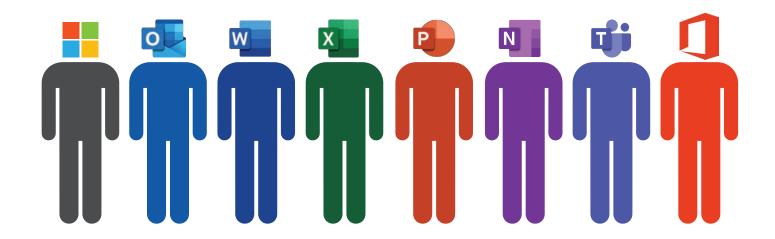






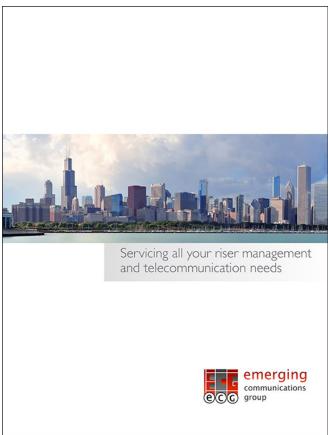


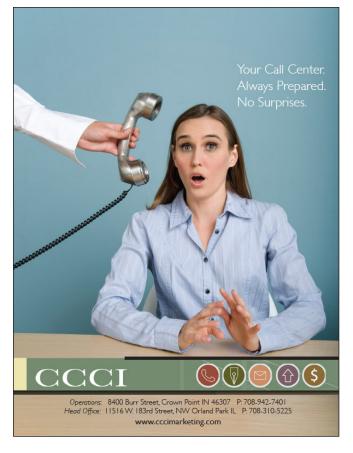


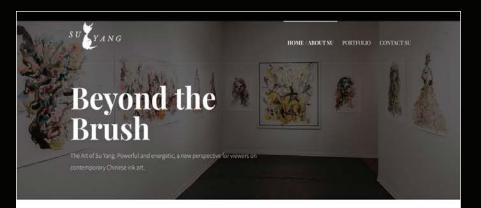












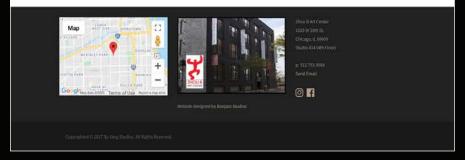
# Contemporary Chinese Ink Art

While many young artists from China are frustrated by the prevailing conservatism in their field, Su Yang challenges her national identity and rejects traditional reliance on brushwork and reinterpretation of the past.



She develops a style that resonates strongly with the traditional Chinese painting while making use of more globalized media and other forms of expressions. She states "I refuse to use conventional painting material, and added western painting material into my work allows me to combine ink and color in ways that are modern and abstract." Pushing the boundary even further, she creates a new expressive visual langue in combining the use of physicality and sprite with personal feelings, in which significantly elevates her style away from just simple representation.





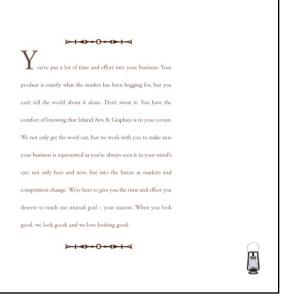




"You gain trust...
by offering the public
solutions that are real
and achievable
regardless of the
personal political
consequences."
- Paul Vallas



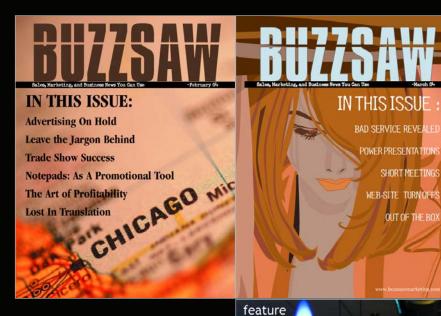




Remember when you first imagined your business? Did your dreams live up to reality? Can you picture spreading your footprint over an even larger area, and be confident in your growth standing with your established and new clientele? But that takes time (something you don't always have) and a plan of attack. You want to know that your efforts are effective with your clientele. Good or bad, you need to know. Inland can elicit a customer response for you. Your advertising campaign is a significant part of your budget, and you want to know that your product will be seen. Imagination is the key to getting the results you need. It takes the stuff of dreams and awakens the consumer's mind. Let Inland Design put our imagination and creative power to work for you and your business, and let your grandest dreams become a reality.







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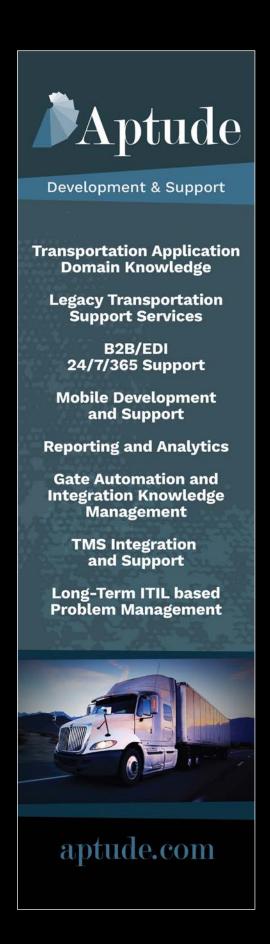


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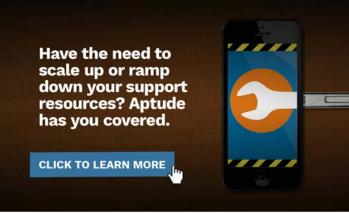


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# Twelve Common Data Problems Faced by Blue-Chip Companies



# Siloed Data

Data held by one group or business unit that isn't shared by others



Poor Data Quality

Issues with data completeness or accuracy



# Data Deluge

Too much data, especially unstructured data, resulting in data pools and data lakes



# Data Duplication

Excessive copies of data that decreases storage capacity



# Lack of Data Expertise

Having a team which can't implement data engineering, predictive analytics, machine learning, or big data solutions



# Improper Data Linking

Lack of an ability to connect different data sets together to perform semantic queries OR data is improperly linked and thus less valid for decision-making



# Data Entry Errors

Errors that are caused at the point of entry; can be transcription or transposition errors



# Lack of Data Transparency

An inability to easily access and work with data no matter their location or application source



# Cross-Team Misalignment

When your teams have different procedures, goals, and standards about data



# Lack of Data Consistency

Lack of consistency in measurement of variables throughout the datasets



# Lack of Visualization

Inability to tell data-driven stories or glean fast insights from data



# Privacy Concerns

When data stored isn't secure or compliant with privacy laws and regulations



10 BEACH DR. ° NORDLAND, WA 98358 ° 1-800-871-3077

# on MARROWSTONE ISLAND

LAT: N. 48°.04.63 LONG: W.122°.42.72

ABOUT US AMENITIES DIRECTIONS RATES THINGS TO DO TESTIMONIALS CONTACT US











The Beach Cottages on Marrowstone is a place where one can find peace and sanctuary, and find themselves lost in a tranquil world surrounded by water and mountains. You won't find WI-Fi here... or televisions... no distractions from the modern world. All you will find here is relaxation and serenity in a beautiful location.

Intimate Gatherings

Lifetime Celebrations

Easy Getaways

Private Beach, Boat Ramp & Tidelands

Destination Weddings (click here for more information)

# **Getting Here is Easy**

Our Beach Cottages feel like you are far removed from civilization, without the three hour ferry wait to the San Juan Islands. You can drive here in a little over two hours if you like... or take the ferry from Edmonds to Kingston. Either way, we think you'll find our cottages are just far enough to make you feel removed from your world without feeling like you have to go to the end of the world to get here.



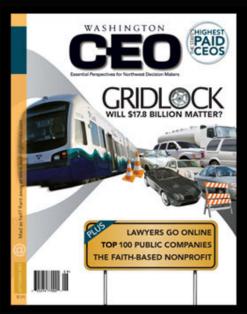
FOLLOW US...

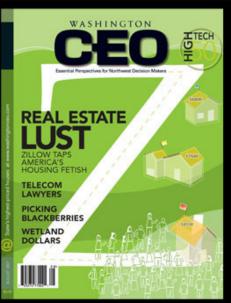
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ADVERTISEMENT FOR CLEARSOUNDS (ABOVE)
MAGAZINE COVERS FOR WASHINGTON CEO (BELOW)















ROAD SIGNS FOR THE VILLAGE OF LEMONT (ABOVE)

EMERGING COMMUNICATION VAN DESIGNS (MIDDLE)

CARDIAC IMAGING TRAILER DESIGN (BELOW)



















ACCOUNTING SALES





# Our Pledge to both Sellers and Buyers of Accounting Firms

We are committed to confidentiality, professionalism, and thoroughness that you will not find in other firms. We have a commitment to transparency and integrity in all of our dealings.

We believe that in order for a transaction to be considered successful it has to be a win for not only the Seller (and very importantly the Seller's employees) and Buyer but most importantly the Seller's clients. We feel very strongly that the "fit" (personality, culture) has to work for everyone or the results of the sale will be less than optimal.

We put a lot of time and energy in getting the fit right. If we feel a buyer is not a right fit based on communication with the Seller we will express our concerns even if it might cost us a deal commission



# **VALUATION EXPERTISE**

We have attained the CVA designation and have valued hundreds of businesses.



## CREATIVITY

We work with the Seller on creative deal structures if the Seller is not ready to sell 100% of his/her practice immediately



# IN-DEPTH EXPERIENCE

We have personally purchased and sold CPA practices which issues during and after the transaction



# WE'VE OPERATED CPA PRACTICES

We know what buyers are looking for in a CPA practice so we planning to sell your practice immediately.



# MORE IN DEPTH SALES DOCUMENT

We can talk the accounting language with both buyers and sellers and discuss financial metrics that are unique to a CPA



# TRANSITION ASSISTANCE

We can assist in the transition planning as we have actually performed the transitioning of clients on both the buy and sell

We put a lot of time and energy in getting the fit right. If we feel a buyer is not a right fit based on communication with the Seller we will express our concerns even if it might cost us a deal commission.



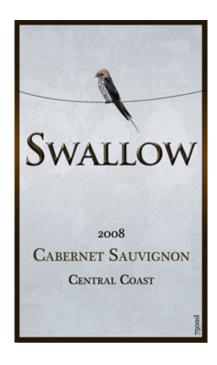




YEARS OF EXPERIENCE





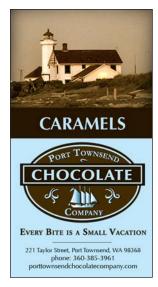




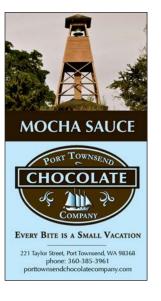
FOUR WINDS CASINO SHUTTLE APP DESIGNS (ABOVE)

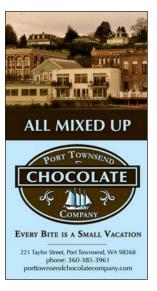
SWALLOW WINE LABELS (MIDDLE)

PORT TOWNSEND CHOCOLATES
VARIOUS LABELS (BELOW)









# massage therapy

# Things you should know to fully Unwind...

- O Arrive 15 minutes early for your first appointment to fill out new client mation and prepare for your therapy session in our massage studio
- O For subsequent visits, please allow enough time before your appointment to prepare for your therapy session.
- O Prior to your massage, please remove necklaces, watches, bracelets and earrings. Rings may be left on.
- O Please turn cell phones to silent.
- Warm, moist towels are available to freshen up before your massage.
- O Clients must be at least 18 years of age.
- O Please disclose any medical conditions (such as recent surgeries, injuries, diabetes, varicose veins, high blood pressure, medications, etc.) which might affect your massage.
- If you must reschedule, 24 hours advanced notice is greatly appreciated.
- O We accept Visa. MasterCard, Discover, American Express, debit cards and cash, but can not accept checks.
- O Gratuity envelopes are available at the reception desk.
- O To Unwind at home, mix and match your own combinations of our gourmet bath salts which are available for purchase by the pound.
- Our therapists have the right to end a massage session due to inappropriate behavior by a client.



191st & Henry Drive in Mokena

708.478.7774

www.unwindmylife.com



# Swedish Massage

Medium pressure massage with warm towel foot pampering treatment included, if desired. Perfect for relaxation and stress reduction

50 minutes 69.00 80 minutes 99.00



# Deep Tissue Massage

Focused, deeper pressure targeting specific areas, with heat packs included. 80 minutes suggested for full-body attention.

50 minutes 80 minutes

80.00 120.00



assages & treatments

# Sports Massage

Similar to Deep Tissue with added stretching. Ideal for athletes in training, weekend warriors, or stiff and sore newbies.

50 minutes 80 minutes 80.00 120.00



# Hot Stone Massage

Therapist uses hands as well as warm, smooth stones to Unwind tension in this heat-induced relaxation massage. 80 minutes 115.00



# 25-Minute Massage

A quick tune-up for specific problem areas **Neck and Back** 35.00 35.00

Head, Neck and Feet



# Pregnancy Massage

Swedish-style massage designed to relieve pregnancy-associated physical discomfort and reduce stress. Performed with a doctor's note, after the first trimester.

50 minutes 80 minutes 99.00



# Additional Treatments

15 Minute Dry Brushing Treatment: promotes circulation, lymphatic drainage, and detoxification, and better prepares skin for moisturizing. Done at the beginning of the massage.

Add 15 minutes



# Massage Enhancements

Aromatherapy Oil Blends Unwind Lavender

6.50 o Calm

Awaken

Muscle Relief

100% Natural Shea Butter/Jojoba Oil Blend or 100% Natural Cocoa Butter/Jojoba Oil Blend (depending on seasonal availability)



All of our treatments are available for couples. Our dual therapy room can accommodate you and your partner, each with your own massage therapist. Pricing is per person, per massage type.



























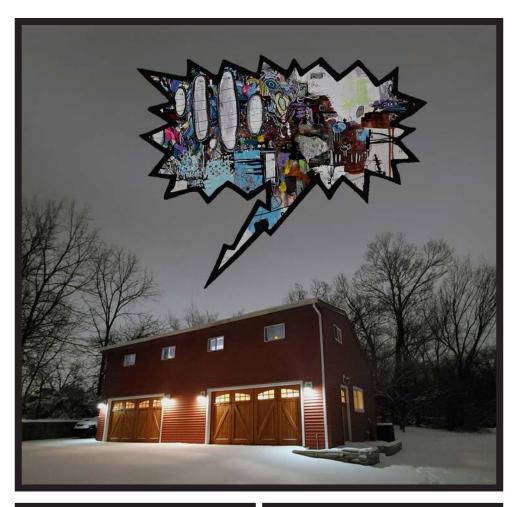










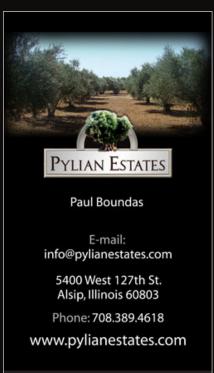


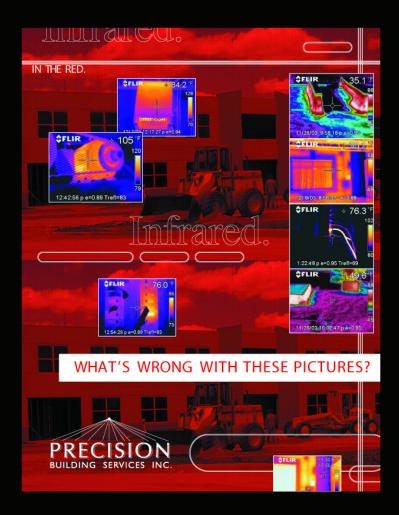




/// COUNTERINTELLIGENCE ART SHOW GRAPHIC (ABOVE)
EMERGING COMMUNICATIONS BROCHURE (BELOW)







# Actually, Nothing.

The Infrared photos are just fine.

However, you won t know what s wrong until we take the picture.

Think about this for a moment...

- How can you tell if your walls are fully insulated?
- · How can you find places where water is collecting under your roof?
- How can you tell if the conditions are right for mold to grow inside your walls?
- · How would you know if one wire in a cluster of several dozen is damaged?

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ILLUSTRATIONS FOR THE CHILDREN'S BOOK WHEN LARRY MET SADIE

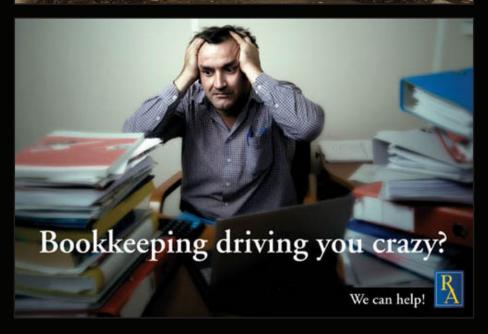






















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WEBSITE: WWW.BOOJAZZ.COM

# PROGRAMS/TECH

# Wordpress

Adobe Photoshop, Illustrator,
InDesign, Dreamweaver, Acrobat,
Premiere Pro and Lightroom
Microsoft Office Suite
HTML 5, CSS, PHP, MySQL
Podcast & Video Development
LinkedIn Advertising
Google Adwords & Analytics

# **ACCOMPLISHMENTS**

- Twenty years of extensive arts & media experience with a flare for marketing, web design, management and on-the-spot creativity.
- Expert in visual communication, branding, copy writing and multimedia.
- Written for the Huffington Post, Psychology Today, Medium & Thrive Global.
- Experience in all departments of design and marketing including color theory, information architecture, media development, UI/UX Design, Google Web Analytics, Google Ads, LinkedIn Advertising.
- Knowledge of Wordpress, SEO, HTML 5, CSS, PHP, MySQL, JQuery.
- Works directly with clients. Strong skills in customer and public relations, sales, press releases, internal and external communications, B2B communication, brand management and design infrastructure.
- Accomplished painter, photographer and illustrator, presented in galleries throughout the United States.
- Has produced many television shows, corporate videos and podcasts.
- Speaks just a little Japanese.

# **WORK HISTORY**

# Art Director / Senior Content Creator & Manager - Aptude, Inc.

Manages all social media content and advertising on LinkedIn, Facebook and Twitter. Rebuild entire website. Creates all B2B collateral from brochures, postcards, proposals, annual reports, and PDFs. Plans and develops new branding initiatives and advertising campaigns. Manages marketing budget, organizes prospects and mailing lists.

# Senior Graphic Designer / Creative Director - Lighthouse Marketing Services, Inc.

Created websites, marketing plans, videos and developed social marketing strategies for a variety of companies and clients with an emphasis on Wordpress development, online shopping and viral content generation.

# Art Director / Senior Graphic Designer - ClearSounds Communications

Created multiple websites, promotional materials, mailings, redesigned packaging, maintained blog, developed online promotions, composed detailed marketing plans, developed & executed a detailed social marketing program.

# Creative Director / Senior Graphic Designer - Boojazz Studios

Created websites, brands, marketing plans, and developed graphic design for: Microsoft, US-Japan Business
Council, Paul Vallas for Chicago, RAINN, Embassy of Switzerland in the US, CBI (International Investment), Prestige
Club Hotels, Chicagoland Speedway, Global Automakers, British Embassy in the US, and the Zhou B Art Center.

# Senior Graphic Designer - Washington CEO Magazine

Developed multiple ad campaigns for advertisers. Designed features, layout and articles for the monthly publication. Redesigned the website, created videos, photo shoots, and designed multiple social events.

# Art Director / Senior Graphic Designer - Inland

Emphasis on internal marketing and restructuring of design department. Created new logos, along with brochures, promotional packages, newspaper ads, websites, and business cards.

# **REFERENCES**

Dominick Marnell - Longtime Associate - 708.359.0456 Gary Lemons - Client / Health and Humanities - 360.379.8799 Paul Boundas - Client / Restaurant Industry - 708.389.4618 Chris Winters - Former Manager / Associate - 206.948.3948

# **EDUCATION**

Bachelors of Arts (media) 1999 Governor's State University A.A Fine Arts 1996 / JJC- Joliet, IL Lincoln-Way High School / 1994



boojazz.com (425) 495 0415 michael@boojazz.com